Campaign Organizational Chart

Keewaydin Foundation Board of Trustees

Director of Development
Mary Welz

Campaign Counsel
Bob Demont & Caisil Weldon

Campaign Tri-Chairs
Barry Cline
Janice Farrell Day
Tim Nicholson

Executive Director
Pete Hare

Campaign Executive Committee

Campaign Cabinet
(15-18 Members)

SOLICITING DIVISIONS

Advance Gifts
All Gift Levels

Board*, Staff, Campaign Cabinet

Advance Gift Chair(s)

Objective: $7M - $8.5M

Face-to-Face
Prospects: 40 - 50
Volunteers: 10 - 12

Planning: 10/22 - 3/23
Solicit: 2/23 - 9/23
Complete: 10/23

Leadership Gifts
$50,000+

Alumni, Parents, Grandparents, Former Staff

Leadership Gift Chair(s)

Objective: $6M - $8.5M

Face-to-Face
Prospects: 150-200
Volunteers: 24-36

Planning: 6/23 - 10/23
Solicit: 10/23 - 9/25
Complete: 10/25

Major/Annual Gifts
<$50,000

Alumni, Parents, Grandparents, Former Staff

Major/Annual Gift Chair(s)

Objective: $2M - $3M

Face-to-Face, Events, Mail, Online
Prospects: Numerous
Volunteers: TBD

Planning: TBD
Solicit: TBD
Complete: 10/25

CAMPAIGN SUPPORT COMMITTEES

Awareness Committee
6 Regions

Prospect Review & Evaluation
Anonymous

Campaign Treasurer

Communications
John Frazier & Advisory Committee

*No solicitations until 100% from Board